



# AGENDA

## Road Safety International Conference

Brasilia, Brazil | 7 – 8 August 2019



DIAGEO





# Road Safety International Conference

## AGENDA

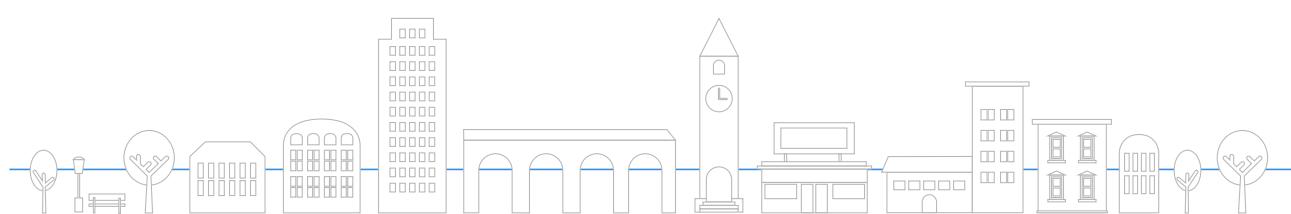
Brasilia, Brazil

**Wednesday, 7 August 2019**

HOUR	ACTIVITY
13:15	<i>Departure from hotel lobby by bus</i> 
<b>Visit to “Transitolândia” – Transit Education School</b>	
14:00 – 16:00	<b>Venue:</b> Escola Vivencial de Trânsito Transitolândia Parque Rodoviário do DER, Sobradinho, CEP: 73.001-970 Brasília - DF
16:00	<i>Return to hotel by bus</i> 
<b>Welcome dinner</b> 	
19:30 – 20:30	<b>Venue:</b> Windsor Plaza Brasilia Hotel - Restaurant Setor Hoteleiro Sul Q. 5 Bloco H - Asa Sul Brasília - DF, 70322-914 Brazil

**Thursday, 8 August 2019**

HOUR	ACTIVITY
08:00 – 08:30	<b>Arrival &amp; registration</b>  <b>Venue:</b> Windsor Plaza Brasilia Hotel - Room Paris I - II Setor Hoteleiro Sul Q. 5 Bloco H - Asa Sul Brasília - DF, 70322-914 Brazil



## Official opening and welcome

08:30 – 09:30

### Welcoming remarks:

- H.E. Mr. Ibaneis Rocha Barros, Governor, Federal District, Brazil
- H.E. Mr. Osnei Okumoto, Secretary of Health, Federal District, Brazil
- H.E. Mr. Valter Casimiro, Secretary of Mobility, Federal District, Brazil
- H.E. Ambassador Pedro Luiz Rodrigues, Secretary of International Relations, Federal District, Brazil
- Mrs. Sheila Sampaio, Comandant of the Military Police, Federal District, Brazil

### Introduction: Road safety as a Sustainable Development Priority

- Dr. Deisi Kusztra, Member, Board of Trustees, United Nations Institute for Training and Research, UNITAR
- Mr. Alberto Gavazzi, President Latin America & Caribbean, Global Travel and Global Sales, Diageo

*Signing of Memorandum of Understanding*

## Remarks: Road Safety in Brazil

09:30 – 10:30

- Mr. Jerry Ariano Dias Rodrigues, Director, National Department of Transit, DENATRAN, Brazil
- Mr. Fauzi Nacfur Junior, Director, State Department of Roads, DER-DF, Brazil
- Mr. Walmir Lemos de Oliveira, Director in charge, Department of Transit, Federal District, DETRAN-DF, Brazil
- Sr. Riumar dos Santos, President, Brazilian Association of the State Departments of Roads, DER-ABDER, Brazil
- Cel. Souza Oliveira, Commandant of Roads Police, CPRV, Brazil
- Ms. Larissa Abdalla Britto, President, National Association of DETRANS, Brazil

10:30 – 11:00

### Tea and coffee break



## Roundtable discussion I: Road safety interventions – Policy

11:00 – 12:30

**Objective:** Conversation at institutional level to provide an overview of 1) main obstacles to promote effective road safety policies and 2) present concrete examples of practical solutions to mitigate existing road safety risk factors.

### Speakers:

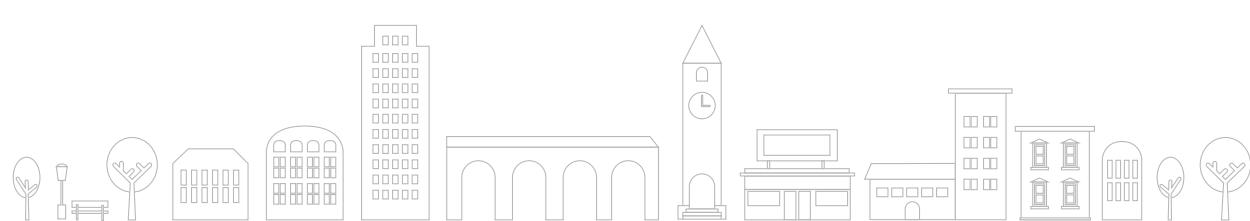
- Mr. José Aurelio Ramalho, President, National Road Safety Observatory, Brazil
- Mr. Luis Felipe Lota, Director, National Road Safety Agency, Colombia
- Ms. María del Carmen González de Porro, Executive Director, National Traffic and Road Safety Agency, Paraguay
- Mr. Alvaro Guzman Jaramillo, Executive Director, National Road Safety Agency, Ecuador

**Facilitator:** Mr. Alex Mejia, Director, Division for People, United Nations Institute for Training and Research, UNITAR

*Questions and answers*

12:30 – 13:30

### Lunch Break



### Panel discussion: Multi-stakeholder partnerships in support of road safety – reaching millions

13:30 – 15:00	<p><b>Objective:</b> The panelists will provide an overview of innovative partnerships and mechanisms in advocacy and technology to strengthen road safety global campaigns.</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Mr. Josafath Rodriguez, Director, Corporate Relations for Latin America and the Caribbean, Diageo</li> <li>• Mr. Alexandre Parker, Manager Corporate and Institutional Responsibility, Volvo Group Latin America</li> <li>• Mr. Cassiano Ferreira Novo, Director, Mobilidade Segura</li> </ul> <p><b>Facilitator:</b> WFO</p>
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15:00 – 15:30	<i>Tea and coffee break</i> 
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### Roundtable discussion II: Road safety interventions – Road users

15:30 – 17:00	<p><b>Objective:</b> Panelists will share which are the key missing blocks in countries that have serious road safety problems and potential interventions to achieve changes in road user's behaviour.</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Dr. Javier Soto Mellado, Secretary for Urban Planning and Projects, Secretary of Urban Mobility, Municipality of Neuquen, Argentina</li> <li>• Mg. Edwin Alberto Salazar Henao, Latin American Observatory on Road Safety, OLSEV</li> <li>• Mr. Silvio Luiz de Jesus da Silva, Quality, Safety and Environment Analyst, Coca Cola Food and Beverage</li> <li>• Dr. Othon Sánchez, Independent Road Safety Specialist</li> </ul> <p><b>Facilitator:</b> UNITAR</p>
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17:00	<b>Closing</b>
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19:00	<i>Departure from the hotel lobby to the restaurant by bus</i> 
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### Dinner

19:30	<p><b>Venue:</b> Fogo de Chão Churrascaria St. Hoteleiro Sul Q. 5 Bloco E - Asa Sul Brasília - DF, 70315-000 Brazil</p>
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